CLAIMS:

What is claimed is:

1. A method in a data processing system for processing a Web page, the method comprising:

sending a search query from a browser to a search engine, wherein the search query includes a search term;

receiving the Web page in response to sending the query including a search term; and

highlighting each instance of the search term present in the Web page.

2. The method of claim 1, wherein the Web page is a markup language document.

3. The method of claim 1, wherein the Web page is a hypertext markup language document.

4. The method of claim 1, wherein the sending step, the receiving step, and the highlighting step are performed in one of a browser or a plug-in to a browser.

5. The method of claim 1, wherein the highlighting step comprises:

adding a first tag before the search term and a second tag after the search term, wherein the first tag and the second tag are used to change in emphasis of the search term within the Web page.

6. The method of claim 4, wherein the change in emphasis causes the search term to be displayed as at least one of bold, underlined, italicized, and flashing.

7. The method of claim 4, wherein the change in emphasis causes the search term to be displayed as at least one of a different color, a different size, and a different font.

8. The method of claim 1, wherein the search term is one of a keyword, a sentence, or a phrase.

9. The method in a browser for displaying a Web page, comprising:

receiving a Web page identified as a result of a query, wherein the query includes a search term;

parsing the Web page for each instance of the search term in the Web page to form a set of identified search terms;

encompassing each identified search term in the set of identified search terms with a pair of tags to form a new Web page; and

displaying the new Web page, wherein the pair of tags causes each search term located within the document to be highlighted in the Web page.

10. The method of claim 9, wherein the Web page is a markup language document.

11. The method of claim 10, wherein the Web page is a hypertext markup language document.

12. The method of claim 9, wherein the result is received from a Web server.

13. The method of claim 9, wherein the pair of tags sets one of a color, font type, bold, underline, italics, or font size for the search term encompassed by the pair of tags.

14. The method of claim 9, wherein the search term is one of a keyword, a sentence, or a phrase.

15. A data processing system comprising:

a bus system;

a communications unit connected to the bus system;

a memory connected to the bus system, wherein the memory includes a set of instructions; and

a processing unit connected to the bus system, wherein the processing unit executes the set of instructions to send a search query from a browser to a search engine in which the search query includes a search term, receive the Web page in response to sending the query including a search term, and highlight each instance of the search term present in the Web page.

16. A data processing system comprising:

a bus system;

a communications unit connected to the bus system;

a memory connected to the bus system, wherein the memory includes a set of instructions; and

a processing unit connected to the bus system, wherein the processing unit executes the set of instructions to receive a Web page identified as a result of a query in which the query includes a search term, parse the Web page for each instance of the search term in the Web page to form a set of identified search terms,

encompass each identified search term in the set of identified search terms with a pair of tags to form a new Web page; and display the new Web page in which the pair of tags causes each search term located within the document to be highlighted in the Web page.

17. A data processing system for processing a Web page, the data processing system comprising:

sending means for sending a search query from a browser to a search engine, wherein the search query includes a search term;

receiving means for receiving the Web page in response to sending the query including a search term; and

highlighting means for highlighting each instance of the search term present in the Web page.

18. The data processing system of claim 17, wherein the Web page is a markup language document.

19. The data processing system of claim 17, wherein the Web page is a hypertext markup language document.

20. The data processing system of claim 17, wherein the sending means, the receiving means, and the highlighting means are performed in one of a browser or a plug-in to a browser.

21. The data processing system of claim 17, wherein the highlighting means comprises:

adding means for adding a first tag before the search term and a second tag after the search term,

wherein the first tag and the second tag are used to change in emphasis of the search term within the Web page.

22. The data processing system of claim 20, wherein the change in emphasis causes the search term to be displayed as at least one of bold, underlined, italicized, and flashing.

23. The data processing system of claim 20, wherein the change in emphasis causes the search term to be displayed as at least one of a different color, a different size, and a different font.

24. The data processing system of claim 17, wherein the search term is one of a keyword, a sentence, or a phrase.

25. The data processing system in a browser for displaying a Web page, comprising:

receiving means for receiving a Web page identified as a result of a query, wherein the query includes a search term;

parsing means for parsing the Web page for each instance of the search term in the Web page to form a set of identified search terms;

encompassing means for encompassing each identified search term in the set of identified search terms with a pair of tags to form a new Web page; and

displaying means for displaying the new Web page, wherein the pair of tags causes each search term located within the document to be highlighted in the Web page.

26. The data processing system of claim 25, wherein the Web page is a markup language document.

27. The data processing system of claim 26, wherein the Web page is a hypertext markup language document.

28. The data processing system of claim 25, wherein the result is received from a Web server.

29. The data processing system of claim 25, wherein the pair of tags sets one of a color, font type, bold, underline, italics, or font size for the search term encompassed by the pair of tags.

30. The data processing system of claim 25, wherein the search term is one of a keyword, a sentence, or a phrase.

31. A computer program product in a computer readable medium for processing a Web page, the computer program product comprising:

first instructions for sending a search query from a browser to a search engine, wherein the search query includes a search term;

second instructions for receiving the Web page in response to sending the query including a search term; and

third instructions for highlighting each instance of the search term present in the Web page.

32. A computer program product in a computer readable medium in a browser for displaying a Web page, the computer program product comprising:

first instructions for receiving a Web page identified as a result of a query, wherein the query includes a search term;

second instructions for parsing the Web page for each instance of the search term in the Web page to form a set of identified search terms;

third instructions for encompassing each identified search term in the set of identified search terms with a pair of tags to form a new Web page; and

fourth instruction for displaying the new Web page, wherein the pair of tags causes each search term located within the document to be highlighted in the Web page.